

Conference attention report of ICBMLS 2017

1. Process which you join in the meeting?

The 15th International Conference on Business Management & Legal Studies (ICBMLS) by Global Association for Humanities and Social Science Research (GAHSSR) was held on 06th – 07th June 2017 at Rome, Italy. The conference was well organized and that the opening ceremony program with Keynote lectures was very informative. The conference was very interesting and also very useful for my academic research. At the conference, I presented on the topic of “Application of the Theory of Planned Behavior Model to Investigate Motivations and Purchasing Behavior towards Green Products among Thai Consumers”. I presented the research for 8 minutes and the question and answer for 2 minutes. My presentation of this conference was very well and there was one question from session chair which made me to find more information to complete the knowledge. Therefore, this conference was one of the best and even brilliant I have ever attended.



2. The responses and gains from the meeting?

The conference was well organized and the social science presentations dealt with the latest developments in the field of business management. Additionally, I gained knowledge in business management and marketing management from oral presentations and posters. Beside the knowledge, I also had a chance to make a connection with another colleagues and researchers from different places. Furthermore, the researchers and experts from many parts of the world have been very successful in presenting their research of this conference.



3. Suggestions

Everything was very well organized, and very important, attendees of the GAHSSR were always present for support and help. I greatly appreciated this. It was my great pleasure to attend the ICBMLS 2017. Therefore, I think it would be good for other students to attend of this conference for next time and I will recommend the coming conferences to our colleagues.

