

National Pingtung University of Science and Technology

Department of Tropical Agriculture
and International Cooperation

Conference Attendance Report



The 15th APacCHRIE 2017
The Future of Hospitality and Tourism:
Opportunity and Challenge

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May 30th – June 3rd, 2017
Bali, Indonesia

The journey started on May 30th, 2017 from Taipei Taoyuan International Airport by EVA Air (長榮航空) flight BR 255. After 5.30 hours, the plane landed on the beautiful island called Bali Ngurah Rai International airport, then taking a taxi to the hotel in Nusa Dua area where the conference would be held in Sofitel Resort and Hotel in Nusa Dua.



On May 31th, 2017, the first day of conference was held for registration, pre-conference workshop by the host, a simulation and certification for Asia Educatores and the concurrent of the conference session 1. The first day of concurrent started with Economic torism and Event Tourism field that the interested topic for me are The investigation of the impact of the CSR on the Sin Stocks' Finacial performance, Air-route development in the Philipines, A comparison of Asian Hotel and European-American hotel on organization culture etc., the oral presentations were performed by various academic speakers from many countries such as United States, France, South Korea, Philipines and Hong Kong. The activities ended around 19.00 h.



On June 1st, 2017, in the morning session was held for the opening ceremony and keynote speakers by reputed scholars such as Professor Kaye Chon, from university of Houston, USA, Professor Theodore Benetatos, from International Managment in Luzern, Switzerland, and professor Gede Pitana, from Ministry of Tourism Bali, Indonesia. In the afternoon, the concurrent session 2 started for the theme of Spiritual tourism, Restaurant management and Tourism destination. There were about 100 speakers from various countries made an oral presentations in separated rooms. The interested topic of this session are; Is it safe to travel anywhere in the world? Terrorism-related travel warning issued by U.S. and U.K., Destination management literature review including models and trends, and Tourism stakeholders towards sustainable tourism development. After the oral presentation session 2, there was a poster presentation in front of the conference area where the presenters were standing and ready to present to the attendees who are interested, there are about 20 poster presentations on this day. The activities ended around 18.00 h.



On June 2nd, 2017, the concurrent session was held in the afternoon, the theme on this day was Service quality, New Trend of Marketing, Human resources in Hospitality and Tourism industry, I had an opportunity to make an oral presentation of my research topic “Service quality in Thai domestic airlines” after the presentation, scholars and other presenters in my hall gave me a value and benefit comments and questions before publishing my article to the journal which is one of important thing for the Ph.D. graduation requirement. I was very thankful to them for a very good advice and comment to continue the next step, and to the NPUST scholarship, that fulfill my first time experience attending my international conference as well as being an oral speaker from this opportunity to be one of the best experience during my student life here in NPUST.



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